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**Abstract Title**

Reaction of the public to health research news

The Internet is an important source of health information for the public. Through blogs, people including patients and related persons can share their experiences and comment posted information. A few studies have used blogs as a primary source of data for investigating people's perspectives regarding different health related issues. The objective of this study was to elicit people's perspectives regarding newly posted health research news.

The key themes in relation to people's reaction were identified. While some agreed to the results of each research study, others didn't. Generally, common themes such as "recognizing the negative impact of smoking" and "the negative impact of obesity on children" have emerged.