**Hashemite University**

**Queen Rania Institute of Tourism and Heritage**

**Spring 2012/2013- Tourism Planning /Exam 1b**

**Name & ID: ------------------------------------------------------------------------------------**

**Choose one group of the questions (A or B) (20 points)**

**Group A:**

**Please, circle the right answer in the following questions, and then put the answers on the table below:**

1. ------------------- tourism involves residents traveling in another country.
2. Inbound b. Outbound c. International d. Domestic
3. International tourism consists of ---------------------.
4. Inbound b. Outbound c. A+B d. Domestic
5. The WTO has defined ----------------------- as:" development meets the needs of present tourists and host regions while protecting and enhancing opportunities for the future. It is envisaged as leading to management of all resources in such a way that economic, social, and aesthetic needs can be fulfilled while maintaining cultural integrity, essential ecological processes, biological diversity, and life support systems."
6. Sustainable Tourism
7. Sustainable Tourism
8. Tourism Planning
9. If carefully planned, developed and managed, tourism can bring substantial benefits to local communities. Some important potential benefits include the following except:
10. Tourism particularly can provide employment for young people, women and local ethnic minority groups.
11. Tourism particularly can provide employment for young people, women and local ethnic minority groups.
12. Tourism development can stimulate the establishment of local tourism enterprises.
13. Tourism can provide new markets for imported products such as agricultural and fisheries items, arts and handicrafts and manufactured goods and thereby stimulate other local economic sectors.
14. Tourism planning is carried out according to a systematic process of sequential steps, the last step is:
15. Surveys and evaluation of all the relevant elements.
16. Study preparation.
17. Formulation of additional recommendations.
18. Analysis and synthesis of the survey information.
19. The ---------------- state what is expected to be achieved through tourism development. ----------------- typically combine and balance economic, environmental and sociocultural factors and should always include the concept of sustainability.
20. Recommendations b. Surveys c. Objectives d. Analysis
21. The supply side is termed the tourism --------------.
22. Plan b. Product c. Development d. Market
23. In this step, terms of reference (TOR) of the planning study project are prepared. The TOR must be carefully written so that the planning project is properly carried out and achieves the desired results. Then the project team is selected.
24. Surveys and evaluation of all the relevant elements.
25. Study preparation.
26. Formulation of additional recommendations.
27. Analysis and synthesis of the survey information.
28. -------- pollution can be generated by excessive use of internal combustion vehicles by tourists and tour operators. a. Land b. Water c. Air d. All of the above
29. In Agenda 21, trade organizations should do all the following except: :
30. Work with international planning authorities mainly to raise awareness of the potential problems associated with poor tourism planning and management
31. Guide tourism development in particularly sensitive or protected areas; in some instances, this may include recommending a full environmental impact assessment prior to the full development decision or even advising against any development
32. Ensure that planning regulations, measures, or guidelines are implementable and capable of effective policing through voluntary or regulatory means
33. Help local and regional authorities to assess destination 'capacity' as regards the availability of critical resources (land, water, energy, infrastructural provision, etc.) environmental factors (ecosystem health and biodiversity), and cultural factors

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**Group B:**

Explain common concerns that can be used to facilitate a group discussion among tourism industry, environment supporters, and local authorities.