**Hashemite University**

**Queen Rania Institute of Tourism and Heritage**

**Spring 2012/2013- Tourism Planning /Exam 1a**

**Name & ID: ------------------------------------------------------------------------------------**

**Choose one group of the questions (A or B) (20 points)**

**Group A:**

**Please, circle the right answer in the following questions, and then put the answers on the table below:**

1. ----------------------tourism involves residents of the given country traveling only within the country.
2. International b. Domestic c. National d. Inbound
3. ------------------ tourism involves non-residents traveling in the given country.
4. International b. Inbound c. Outbound d. Outbound
5. The 1987 report, Our Common Future, prepared by the World Commission on Environment and Development for the United Nations defined a -------------------------policy as one that " "meets the needs of the present without compromising the ability of future generations to meet their own needs."
6. Sustainable Tourism b. Tourism Planning c. Sustainable Development d. Sustainable Tourism
7. The principles of sustainable tourism development are all of the following except:
8. The natural, historical, cultural and other resources for tourism are conserved for continuous use in the future, while still bringing benefits to the present society.
9. Tourism development is planned and managed so that it does not generate serious environmental or sociocultural problems in the tourism area.
10. The overall environmental quality of the tourism area is maintained and improved where needed.
11. A high level of tourist satisfaction is not necessarily maintained, it is important that tourist destinations will retain their marketability and popularity.
12. If carefully planned, developed and managed, tourism can bring substantial benefits to local communities. Some important potential benefits include the following except:
13. Tourism employees learn new skills and technologies, such as use of computers, which enhance local human resource development.
14. Tourism requires that adequate infrastructure, such as roads, water supply, electric power, waste management and telecommunications, be developed.
15. Tourism can provide new markets for local products such as agricultural and fisheries items, arts and handicrafts and manufactured goods and thereby stimulate other local economic sectors.
16. Tourism stimulates development of new and improved retail, recreation and cultural facilities, such as specialty shops and improved shopping districts, parks and recreation, cultural centers and theatres, which local residents as well as tourists can use.
17. Tourism planning is carried out according to a systematic process of sequential steps, the first step should be:
    1. Determination of tourism development objectives.
    2. Analysis and synthesis of the survey information.
    3. Study preparation
    4. Formulation of the tourism policy and plan.
18. The pre-feasibility study (evaluation of resources) is completed within one of these steps:
    1. Determination of tourism development objectives.
    2. Analysis and synthesis of the survey information.
    3. Study preparation
    4. Formulation of the tourism policy and plan.
19. The demand factors in tourism system are:
    1. Accommodation Staff
    2. Local Community
    3. International and Domestic Tourists
    4. All Tourism Stakeholders
20. Tourism has huge potential to bring economic prosperity and environmental improvement to the destinations in which it operates. Poorly planned and managed tourism can harm the very resources on which it is based. Environmental and cultural degradation can be avoided by the adoption and enforcement of appropriate --------measures. a. Assessment b. Planning c. Development d. All of the Above
21. Those interested in natural environment and cultural/heritage issues seek:
22. Adequate and clean water, health care, rewarding work for equitable pay, education and recreation
23. Protection of the environment through prevention, improvement, correction of damage, and restoration
24. Attractions of sufficient quality to ensure a steady flow of visitors – who stay longer and visit more often

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  |  |  |  |  |
|  |  |  |  |  |

**Group B:**

Explain things that should be done by tourism stakeholders regarding transportation as stated in Agenda 21.