**Hashemite University**

**Queen Rania Institute of Tourism & Heritage/ Department of CRM**

**Spring 2012- Heritage and Development Course/Exam 2a**

**Name & ID:----------------------------------------------**

Question 1: Please choose the right answer in the following multiple choice statements, put your answers in the table below:

1. ---------------- can be used to identify a project’s likely impacts on the environment, as well as to influence project design and choice of project alternatives.
2. Environmental Impact Assessment
3. Carrying Capacity
4. Limits of Acceptable Change
5. Private enterprise is the mainspring of tourism, but the sustainable development of this sector requires public sector involvement in establishing the necessary legislative framework and regional planning, in coordinating the various administrative levels of competence, and ensuring coordinated action amongst the various stakeholders. This statement is: a. True b. False
6. The following are selected policy areas relevant to CHT except:
7. environmental and cultural standards;
8. to a degree, quality registration/documentation (this depends on profits gained);
9. land ownership and use policies;
10. human resource development;
11. The challenge of lifting obstacles to an efficient private sector, while ensuring that environmental and social objectives are being achieved, it refers to:
12. environmental and cultural standards;
13. business regulation;
14. land ownership and use policies;
15. human resource development;
16. To attract big spenders, and to be able to charge commensurably high prices, a destination needs to offer attractions and/or service of a quality level sufficiently high to differentiate themselves from competitors. This statement is: a. True b False
17. Certification and accreditation have been widely touted as tools for promoting sustainability with respect to tourism’s environmental impacts; by extension, they can also be applied in the cultural context. Such programs are a form of ------------- industry self-regulation that involve businesses (or destinations) undergoing an evaluation and certification progress leading to an award that they can use to differentiate themselves in the marketplace.
18. Compulsory
19. Voluntary
20. Pre-paid
21. A key principle of sustainable tourism is the provision of benefits, especially economic opportunities, to local residents. These benefits can be achieved through resident participation in tourism or ancillary industries (e.g., farmers selling food to restaurants). The challenge, then, is to facilitate the integration of residents and local firms into the tourism economy, to increase the local economic leakages within tourism, which conversely reduces the linkages. This statement is: a. True b. False

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سؤال القراءة الذاتية:

1. أعط رأيك في مبدأ سيادة الدول في حماية التراث الواقع على أراضيها حسب ما توضحه اتفاقية حماية التراث العالمي الطبيعي والثقافي لعام 1972.
2. وضح حقوق وواجبات الدول في حفظ التنوع الثقافي والتي ناقشها ايفان برنييه في المقالة التي قمت بقراءتها.